

# [The October Cancer Webinar](#)

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Everyone has been affected by cancer.

In 1900, only 3 out of 100 deaths were attributed to cancer. Breast cancer was unheard of in the first 50 years of the 20th century. Across the board, cancer was so rare that it wasn't listed as a cause of death in the government statistics.

So what's happened since 1950 to send the incidents of cancer through the roof? In 2012, for breast cancer alone, 290,000 women were diagnosed and of those diagnosed, 45,000 will die.

## **WHAT IS GOING ON?!**

Oncologists tout the meme that cancer is a genetic disease ... but if it's genetic disease, why wasn't anyone getting cancer at the turn of the century a hundred years ago? Cancer is an *epi-genetic* disease that is triggered primarily by environment mismatches. If you use modern technology or eat a standard American diet, **you are at risk of getting cancer.**

**Cancer is a disease of altered cellular signaling caused by inflammation.**

## **In this webinar, we're going to discuss:**

- The dietary deficiencies that contribute to the epi-genetic phenomenon
- The chemo prevention of breast cancer using nutra-genomics
- Genetics and epi-genetics, and all the things that affect whether your genetic profile makes you vulnerable
- A 30-foot view of breast cancer to help you understand your risk factors and how you can cure yourself

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